



perspectives

Summer Energy

BY MARY VITTORIO,
General Manager,
Office Properties,
Toronto Eaton Centre

With the official arrival of summer each year, the energy of Toronto Eaton Centre changes. Summer brings thousands of first time visitors to our Centre with questions about retailers, restaurants and things to do in the city. It's a time of year when every TEC employee becomes a source of information and in doing so, an ambassador for our city. It's also the time of year when our tenants begin to take their well deserved vacation time away from work and the city. Tourists, vacations, flip flops and a more relaxed attitude in general, transform our Centre and our city each summer.

Summer is also the season when we conserve energy wherever possible through our GREEN AT WORK™ Energy Conservation Program. Turn to page 3 for the details as well an update on the many GREEN AT WORK™ initiatives that continue to expand in scope and produce results.

As is typical of every summer issue of CF Perspectives, we've added a few lifestyle articles to lighten the reading. Page 4, in addition to our standard 'retail shopper' article, also provides a detailed listing of downtown Toronto's best summer festivals and fun. With many people taking their vacation at home this summer, our suggestion is to get out and rediscover Toronto from a tourist's perspective. Affordable fun is everywhere.

Also, if you've ever had the 'casual dress' debate in your office, you'll likely find our article on page 2 informative and topical. With the slow down in the economy, office dress codes seem to be returning to the original intent of 'casual Friday'. Looking good remains a big part of image building and being prepared. It's an interesting read.

On behalf of everyone at Cadillac Fairview, enjoy the relaxed energy of the summer and make yours memorable.

STANDOUT SERVICE

Customer service is a term not immediately associated with the legal community, but that is rapidly changing. One legal firm that is setting new standards in the area of service is Sherrard Kuzz LLP, a new Toronto Eaton Centre tenant located on the 33rd floor of 250 Yonge Street. What sets this legal team apart is its customer service culture which is unique and second to none. Many professional firms promote the service brand, but Sherrard Kuzz lives it by being globally connected and open for business 24 hours a day. The firm's motto is "Exceed Expectations".

A boutique legal practice, with 21 lawyers and 24 support staff, Sherrard Kuzz represents employers in all aspects of employment and labour law, including employment issues, employment contracts, layoffs, closures, occupational health and safety issues, human rights matters, employment standards, labour issues, certifications, labour board matters, negotiations, strike/lockout preparation and planning, construction labour matters, privacy, attendance management issues, collective agreement administration, collective bargaining, compensation and benefits, executive compensation, workplace safety and insurance and wrongful dismissal litigation. For a complete list of practice areas see www.sherrardkuzz.com.

When you visit the Sherrard Kuzz website, words like creative, service and accessible standout. Sherrard Kuzz has raised the bar on service in the legal community, and as a result has earned a strong reputation not just within Canada, but throughout the U.S. and Europe. Its membership in the prestigious Worklaw Network, a global network of management-side employment and labour law firms, ensures that Sherrard Kuzz

lawyers are able to provide the very best legal advice to clients in many of the biggest international markets.

The firm's service culture means that all calls are returned the same day, a lawyer is on call 24 hours a day, 7 days a week, and the legal team almost always meets with clients at the client's office or plant – not in the firm's offices. According to Michael Sherrard: *There is no substitute for seeing our client's operations first hand. It is simply not possible to offer creative, proactive and realistic advice and assistance if we don't know how our client operates from the ground floor up. This includes detailed briefing binders in advance of our initial meeting to ongoing consultation and site visits. We do everything possible to ensure that we become intimately familiar with even the smallest details of our client's business, including what they do, how they do it, and the people who make it all work. You can't learn that over the telephone.*

The firm's 24 Hour Line is an example of this team's unique commitment. Says Sherrard: *If a client has a plant accident at 3:00 a.m. or an urgent need 12,000 miles away, a Sherrard Kuzz lawyer is available on a moment's notice to hop on a plane, drive to the site or organize a conference call. Clients operate 24 hours a day and many globally, so the legal profession must be ready and able to meet and exceed client needs and expectations.*

On behalf of everyone at Cadillac Fairview, welcome to the Toronto Eaton Centre.

Visit the Sherrard Kuzz website to learn more and to view their upcoming series of client seminars. www.sherrardkuzz.com

PUBLISHED BY

THE CADILLAC FAIRVIEW
CORPORATION LTD.
TORONTO EATON CENTRE
MANAGEMENT OFFICE
220 YONGE STREET, SUITE 110
TORONTO, ONTARIO M5B 2H1
(416) 598-8700

OFFICE LEASING ENQUIRIES

For TEC office leasing information please contact:
Lawrence Barrett,
Director, Office Leasing
(416) 598-8442
Lawrence.barrett@cadillacfairview.com